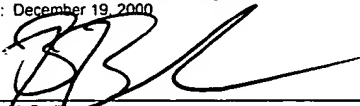




Section 101

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Box Missing Parts, Assistant Commissioner for Patents, Washington, D. C. 20231.  
Date: December 19, 2000

  
\_\_\_\_\_  
Brian M. Berlina

PATENT  
412342-2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: PETER H. I. KIM

Serial No.: 09/665,482

Filed: Sep. 20, 2000

Art Unit: 2162

Examiner:

Title: Method And Apparatus For Delivery  
Of Targeted Advertising And Content  
Based On User Interaction With Online  
Queries On A Wide Area Network

MISSING PARTS TRANSMITTAL LETTER

BOX MISSING PARTS  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Notice To File Missing Parts Of Application, Filing Date  
Granted, mailed November 2, 2000, enclosed please find the following:


1. Copy of the Notice To File Missing Parts;
2. Check in the amount of \$65.00 to cover the filing fee for the Notice To  
File Missing Parts; and
3. Declaration and Petition signed by the inventor.

Serial No. 09/665,482  
December 19, 2000  
Page 2

The Commissioner of Patents is authorized to charge any amount due, or credit any overpayment, to Deposit Account No. 50-0639. A duplicate copy of this paper is enclosed.

Date: December 19, 2000

Respectfully submitted,

  
\_\_\_\_\_  
Brian M. Berliner  
Attorney for Applicant  
Registration No. 34,549

**O'MELVENY & MYERS LLP**  
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## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/665,482	09/20/2000	Peter H. I. Kim	412342-2

Brian M Berliner  
O'Melveny & Myers LLP  
400 South Hope Street  
Los Angeles, CA 90071-2899

## FORMALITIES LETTER



\*OC000000005525659\*

Date Mailed: 11/02/2000

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- Small Entity Statement is unsigned.
- The balance due by applicant is \$ 65.

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

12/28/2000 MARROWL 00000031 09665482

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